

# Support the Arts at Ligon!

## Donation Levels:

### Producer Level \$2500

- Four tickets to all Ligon productions •
- Full Page color back cover in Playbill provided at all Ligon productions •
- Recognition on the sponsor page in the Playbill •
- Web Site Recognition (significant banner placement) •
- Inclusion in email announcements (with hyperlink to website) •
- Ability to send special promotional email to Ligon Arts Boosters •

### Director Level \$1000

- Two tickets to all Ligon productions •
- Full Page Ad in Playbill provided at all Ligon productions •
- Recognition on the sponsor page in the Playbill •
- Web Site Recognition (prominent placement) •
- Inclusion in email announcements (with hyperlink to website) •

### Conductor Level \$500

- Two tickets to all Ligon productions •
- 1/2 Page Ad in Playbill provided at all Ligon productions •
- Recognition on the sponsor page in the Playbill •
- Web Site Recognition (scrolling banner) •

### Innovator Level \$250

- Two tickets to all Ligon productions •
- 1/4 Page Ad in Playbill provided at all Ligon productions •
- Recognition on the sponsor page in the Playbill •
- Web Site Recognition (scrolling banner) •

### Friends of the Arts \$100

- Recognition on a sponsor page in the Playbill •

## Specialty Sponsors:

In addition to the core sponsorship levels Ligon Arts Boosters has developed specific targets sponsorships.

### Technology Sponsor (\$1000)

Every year the arts programs has costs in keeping its theater systems at their top capabilities. From buying new audio equipment, to adding specific production equipment, the technology sponsor's contribution will be earmarked into supporting the arts programs tech needs.

#### Benefits

- Specific recognition on website acknowledging as tech sponsor
- Signage at each event indicating technology sponsorship
- 1/2 Page Ad in Playbill provided at all Ligon productions (may want to list in document)
- Web Site Recognition (scrolling banner)

### Sound of Music Sponsor (\$1000)

Is music specifically your thing? Do you love the sound of a great saxophone. The sound of music sponsors contribution will go directly to purchase and maintain band or orchestra equipment for students that do not have their own instruments. Specific recognition on website acknowledging as Music sponsor

#### Benefits

- Signage at each Band event indicating Band sponsorship
- 1/2 Page Ad in Playbill provided at all Ligon Band productions (may want to list in document)
- Web Site Recognition (scrolling banner)

### Road Trip Sponsor Sponsor (\$1500)

Every year the Ligon arts program takes students on trips to another city where they participate in a music festival or other arts program. For many children it is their first time away from North Carolina. A tremendous amount of growth takes place and your sponsorship goes towards subsidizing the children who may have trouble affording the trip.

#### Benefits

- Specific recognition on website acknowledging as trip sponsor
- Signage at each event indicating sponsorship
- 1/2 Page Ad in Playbill provided at all Ligon productions (may want to list in document)
- Web Site Recognition (scrolling banner)